

WALK A MILE IN MY SHOES CAMPAIGN

FOR

INTERNATIONAL EPIDERMOLYSIS BULLOSA AWARENESS WEEK

ACTIVITY PLEDGE SHEET/DONOR FORM FOR FUNDRAISER

This **Activity Pledge Sheet** may be used for any activity associated with “INTERNATIONAL EPIDERMOLYSIS BULLOSA AWARENESS WEEK.” Some examples: *walk-a-thon, rocking chair marathon, bike-a-thon, motorcycle ride, tug-of-war, car wash, or any fundraiser where there are multiple contributors.* It can be used by team participants, a team captain, for a corporate fundraiser, or by individuals. See www.mywalkamile.org for resources.

GRASSROOTS FUNDRAISING IS EASIER THAN YOU THINK!!! Here are some fundraising ideas to get you started:

- Ask the first person to commit to a significant contribution, and then challenge subsequent donors to match it.
- Raise \$100 quickly by asking twenty people for \$5.00 each, or ten people for \$10.00 each – *for EB research, every dollar counts!*
- Ask friends and family for a donation instead of a birthday, wedding or graduation gift.
- Ask your employer to match the funds you raise.
- Do a little fundraising every day – it adds up – and get the kids involved – this is a great opportunity to teach them about compassion and charity!
- Change your answering machine message to promote your fundraiser and in the message ask callers to check out www.mywalkamile.org
- Tell EVERYONE you know, and ASK, ASK, ASK for them to participate – the #1 reason people do not participate is because *they aren't ASKED to do so.*

Any contributions you receive should be forwarded to a legal nonprofit EB charity. We recommend any of the DEBRA organizations (see www.debra-international.org for a list of ALL of the DEBRA organizations) or EB Medical Research Foundation (www.ebkids.org). **Donations should be sent to the charities directly.** Please ensure that the envelope with your fundraising dollars is clearly marked with “International EB Awareness Week” on it, to help the charities know how successful our special week is each year! If you want your donation to go to EB research, be sure to indicate that to the recipient!

To register as a “Walk a Mile in My Shoes Campaign” IEBAW Fundraiser, please email gena@mywalkamile.org, describe your event, and provide contact information before October 18th each year. The information you provide will be published on the www.mywalkamile.org website, so that others can participate. You may also request a banner for your event; if there is enough time available AND sufficient funding from sponsors, one will be shipped to you. If you wish to mention the person *in whose honor* you are fundraising, please provide that information. Ask someone to attend your event who has video equipment, record your video (file size under 100 MB and less than 10 minutes; formatted as .MOV, .AVI, .WMV, .MPEG or .MP4), and email it (with permission to edit excerpts) to gena@mywalkamile.org as soon as possible. Also, send photos! Portions may then be included in a “mash-up” video so that everyone can celebrate your success! If the file is large, try using www.yousendit.com/cms/liteaccount, or mail your video or photo files on CD or DVD to WAM Campaign, 122 Chalet Crescent, London, Ontario, N6K 3C6, Canada. A “mash-up” video will be made each year, with permitted video and photo footage.

**This campaign is INTERNATIONAL, endorsed by DEBRA International and EBMRF, and celebrated officially in all countries around the world!
YOUR support WILL make a difference!!! Please register today, and start fundraising!!! This is OUR WEEK!**

NAME OF FUNDRAISER _____

SIGNATURE OF FUNDRAISER _____

	Name of Donor	Email Address	Snail Mail Address (for thank-you card)	Pledge per <u> </u> (Example: per lap	MAXIMUM Pledge Amount	Amount Collected by Fundraiser From Donor	Cash? or Check?
1							
2							
3							
4							
5							
6							
7							
8							

NAME OF FUNDRAISER _____

SIGNATURE OF FUNDRAISER _____

	Name of Donor	Email Address	Snail Mail Address (for thank-you card)	Pledge per _____ (Example: per lap	MAXIMUM Pledge Amount	Amount Collected by Fundraiser From Donor	Cash? or Check?
1							
2							
11							
12							
13							
14							
15							
16							

NAME OF FUNDRAISER _____

SIGNATURE OF FUNDRAISER _____

	Name of Donor	Email Address	Snail Mail Address (for thank-you card)	Pledge per <u> </u> (Example: per lap	MAXIMUM Pledge Amount	Amount Collected by Fundraiser From Donor	Cash? or Check?
17							
18							
19							
20							
21							
22							
23							
24							

NAME OF FUNDRAISER _____

SIGNATURE OF FUNDRAISER _____

	Name of Donor	Email Address	Snail Mail Address (for thank-you card)	Pledge per _____ (Example: per lap	MAXIMUM Pledge Amount	Amount Collected by Fundraiser From Donor	Cash? or Check?
25							
26							
27							
28							
29							
30							

NAME OF FUNDRAISER _____

SIGNATURE OF FUNDRAISER _____